

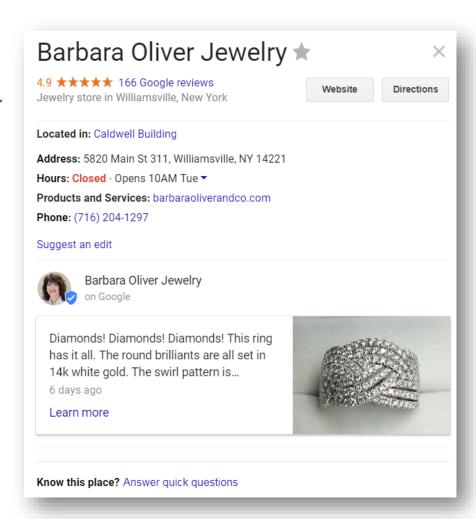
THE GOOGLE POSTS STRATEGY

STOP LOSING 5 TO 10 CUSTOMERS EVERY WEEK TO THE COMPETITION



GOOGLE CHANGING THE WEB AGAIN

- New Business-Centric Social Media
- Post Show On Your Biz Profile
- Found Via Local Biz Search
- Live Right Now

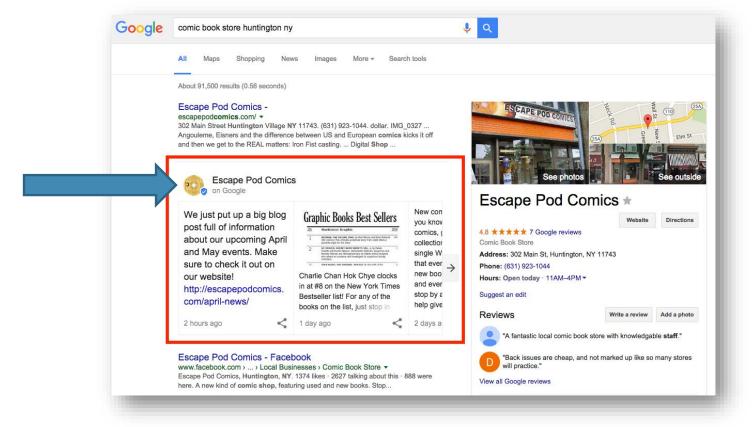


GOOGLE MARKETPLACE:

- Customers Find Your Profile
- And They Find Your Competition
- Who Will They Choose?

Do You Want Customers To Choose You? Give Them A Reason With Google Posts!

GOOGLE MARKETPLACE:



HOW IT WORKS

- Customers Search Google For Your Biz or Offers
- They Find A List Of Businesses
- They Click On Reviews, Interest, Reputation
 - Businesses With Posts Get More Clicks*
- Google Posts Include:
 - Picture, Link, Description

BENEFITS:

- Influence The Buying Decision
- Gain More Visibility In Search
- Reach More Local Audiences
- Capture Email Addresses*
- Fast Turn-Around Times
 - See Results In Days (Not Weeks)



*with Landing Page Package

PROTECTYOUR INVESTMENTS

- You're Already Invested In Your Online Spaces
- Don't Ignore High-Visibility Platforms Like Google
- Search Audiences Want To Hear From You
- Failing To Meet Consumer Demand Is Irresponsible

PUBLISHYOUR CONTENT

- Email List | Lead Generation
- Direct Sales | Special Offers
- Booking | Appointment Requests
- Couponing & Seasonal Promotion
- Events & Ticket Sales

BOTTOM LINE

- These Campaigns Drive 5 to 10 Customers Each Cycle
- Revenue: (Customer Lifetime Value) x (Number of Leads Generated)
- 5 Customers = Thousands of Dollars in Revenue

GOOGLE POST LIFETIME

- Google Posts Stay Live For Seven Days
- Content Stays Relevant & Fresh
- Call To Action Drives Sales, Checkout,
 Landing Pages, Email Optin, Foot Traffic
- Old Posts Archived
- Repeat Campaigns Have Staying Power

BASE PACKAGE | ONE WEEK CAMPAIGN

Setup Google My Business

Publish One Post per Week

Your Promotional Ideas

\$100 Setup Fee

\$500 per Campaign

MONTHLY PACKAGE | WEEKLY CAMPAIGNS

Four to Five Posts Per Month

Google Analytics & Link Tracking

Content Generation

No Setup Fee

\$1,497 / Month

LEAD CAPTURE PROGRAM

Collect Emails From Shoppers

Landing Page & List Hosting

4 Promo Messages / Month

\$125 Setup Fee

\$297 / Month

LET ME SAVE YOU TIME

- Your Time Is Money
- I Can Get This Done Quickly & Cost-Effectively
- I Have Access to Wholesale Pricing & Outsources
 - Big Savings For This & Other Projects

EXPECTATIONS & ESTIMATES

| Weekly Campaigns | Monthly Campaigns |
|--------------------------|-----------------------------|
| 3 to 5 Inbound Customers | 12 to 20+ Inbound Customers |
| I to 2 Google Posts | 4 to 8 Google Posts |
| 50 to 200 Visits | 250+ Visits |

GET STARTED

Ready To Begin?

Sign Up At:

https://constantqualitymarketing.com/promo-gp/

OTHER SERVICES AVAILABLE

- Content Production
- Social Media Advertising
- Search Engine Optimization
- Website Management
- Reputation Management

- Mobile Applications
- Search Engine Marketing
- Article Campaigns
- Promotional Landing Pages
- Product Marketing

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